

Hello I'm Beren Kücükylmaz!

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UX UI Designer

I graduated from METU with a degree in Industrial Design (2018). My education equipped me with analytical thinking, problem solving, and a human-centered approach, which I have translated into digital product design.

I started with freelance graphic design and gradually shifted my focus to UX/UI. Since 2021, I've specialized in large-scale product design at Ekinoks Software, working across multiple platforms including mobile apps, POS devices, validators, and management dashboards. I began as a solo designer and later took on a leadership role, managing a small design team.

For me, design is not only about visuals—it's about usability, accessibility, and creating real value for the user. I enjoy simplifying complex processes and combining insights from different disciplines into digital products.

Experience

Creative Designer | Diğer Ajans

Oct 2024 - Present

- Delivered web, social media, and visual content projects.

UI / UX Designer | Ekinoks Software

Apr 2021 – Oct 2024 / Remote

- Eköşehir (Electronic Fare Collection System): Designed passenger mobile app, POS & validator device interfaces, and the card management dashboard. Transformed complex multi-actor processes into a cohesive user experience.
- Auth+ (Authenticator App): Designed all screens for a multi-factor authentication app; developed a component-based design system focusing on security and accessibility.
- Corporate Mobile Wallet: Collaborated in a two-person design team, responsible for UI design of specific modules.
- Finso: Revised user flows in a mobile credit app for a smoother experience.
- ELM (Electronic License Management): Improved flows for filtering, file upload, and user operations.
- Map Analysis & Layer Management: Simplified workflows and improved usability with consistent UI and empty states.
- Turp (Healthcare): Worked on UI designs for a pharmacy order application.
- Leadership: In my final year, led a design team of 3, handling coordination, task distribution, and quality control.

Freelance Works

2019 - 2021

- UX consultancy for Mantra, a startup developing an affirmation-based mobile app.
- Created logos, illustrations, animations, and social media visuals.

Education

Sociology Bachelor's Degree | Anadolu University

2017-2021 / Open University

Industrial Design Bachelor's Degree | Middle East Technical University

2012-2018 / Ankara, Turkey

Certificates

Web Design for Usability | The Interaction Design Foundation

February 2022

Information Visualization | The Interaction Design Foundation

January 2022

Conducting Usability Testing | The Interaction Design Foundation

November 2022

Skills

UX/UI Design

User flows
Experience mapping
Wireframes
Prototypes
Mockups
Design systems

Graphic Design

Branding
Logo Design
Illustration
Animation
Video Editing

Tools

Figma
Adobe XD
Sketch
Miro
Zeplin
Photoshop
Illustrator
After Effects
InDesign
Premiere

Collaboration & Management

Slack
Notion
Mattermost

Languages:

Turkish (native)
English (advanced)
Spanish (beginner)